

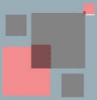
[www.dsifd.com](http://www.dsifd.com)



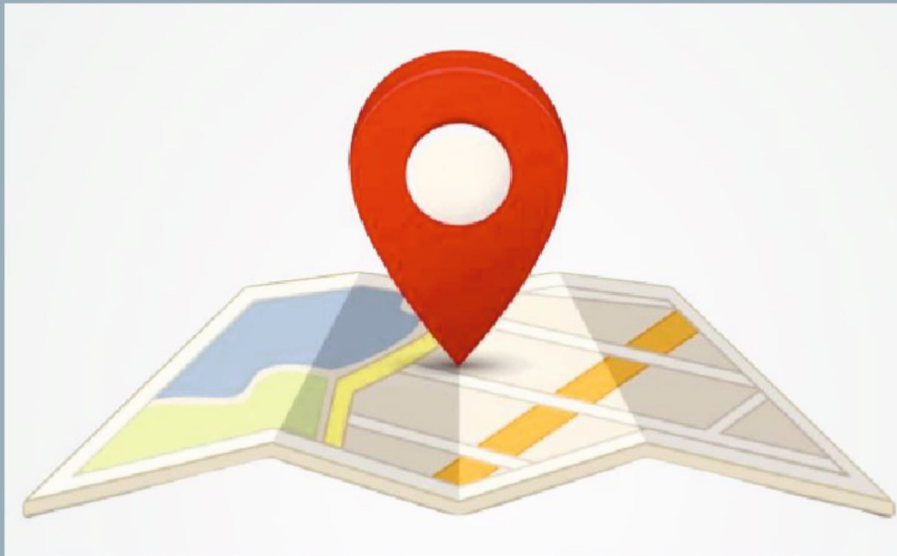
**“Design Your Dreams with us”**

UG | PG | Degree | Advance Diploma | Diploma | Certification Programs

Mumbai • Dubai • Indore • Raipur



# OUR CENTERS



**MUMBAI**



**INDORE**



**RAIPUR**



**DELHI**





# About **DSIFD**


DSIFD (Design Solution Institute of Fashion Design) is a reputed & a well known Designing College... Established in utilizing the special opportunities to fully explore the creative process.

Institute offers innovative new courses, research opportunities, events and prepares its students to become the future of the creative industries. We have the team of proficient experts in the fields of Fashion, Interior & management who will introduce you to the principles and show you how to develop your ideas from extensive research.

DSIFD encourages practical experimentation as a way to learn the skills needed for a successful career in the respective field and offers a range of industry focused fashion design courses that will give you the practical skills to pursue your goals.

Students are taken beyond the surface of glamour and exposed to the practical workings of the industry.





**T**he program inculcates an in-depth knowledge of the widespread design process and helps the students to acquire cutting-edge skills to provide impactful design solutions to perpetually evolving Industry. The dynamic design pedagogy & able guidance of experts helps students to strengthen their awareness of the design industry & identify the domain and function where they can contribute the most. The course equips the students with the methodical understanding of form, material & technologies to provide sustainable design solutions and endorse the idea of originality. The environment provides opportunities to communicate their artistic expression & experimentation through practical training. It also encourages each and every student to access & nurture their own natural sense of flair & creativity. The program is designed to challenge and inspire aspirants by incorporating creative, technical, and theoretical elements into a hands-on approach to the Design.

## ► **Course Introduction**

### **Course Title**

Under Graduate Programme - 3 Yrs/ 4 Yrs

Advance Diploma - 2 Year

Foundation Diploma - 1 Year

Certification - 6 months

Post Graduate Programme - 2 Yrs.

### **Entry Requirements**

XII Grade Pass Outs in any stream / A Levels  
or Equivalent International Qualification and  
other International boards.

### **Course Highlights**

Industry focused project driven learning  
International curriculum & certification  
Optional Term transfer to London, Paris  
Milan & Dubai  
Showcasing at International  
Fashion Weeks & Events

### **University & International Collaboration**

- ♦ Shri Krishna University (UGC approved)
- ♦ Milan Fashion Campus, ITALY.







## Fashion Designing

**F**ashion Designing is an art that utilizes the mechanism of cloth to shape thoughts into wearable structure. Fashion Design Course will permit students to build up the aptitudes that are expected to configuration garments. The course is constantly refreshed with the present patterns and will permit students to explore different avenues regarding styles to make every case new and design cognizant assortment. You will find the various kinds of materials and textures, how they are made and how to utilize them. You will begin to make proficient outlines and technical drawings on illustrator. While international exposure is provided to up skill students, there's an equal emphasis on encouraging industry-ready-skills like Creative vision, decision making, craftsmanship, life-long learning, adaptability, empathy, technical skills, and communication skills.

## Fashion Designing Program

- |                                   |                                 |                                     |
|-----------------------------------|---------------------------------|-------------------------------------|
| ◆ Introduction of Fashion         | ◆ Fashion Foundation            | ◆ Art and Graphics of Design        |
| ◆ Textile Fundamentals            | ◆ Structure of Apparel Industry | ◆ Couture Tailoring                 |
| ◆ Elementary Tailoring Techniques | ◆ Technical Fashion Sketches    | ◆ Creative Embroideries             |
| ◆ Fashion Figure Drawing          | ◆ Drafting and Pattern Making   | ◆ Design Development                |
| ◆ Indian Art and Appreciation     | ◆ Advance Tailoring Technique   | ◆ Garment Construction Techniques   |
| ◆ Surface Ornamentation           | ◆ Advance Tailoring Technique   | ◆ Media & Communication for Fashion |

## Career Opportunities

- |                  |                        |                              |
|------------------|------------------------|------------------------------|
| ◆ Fashion Design | ◆ Fashion Stylist      | ◆ Fashion illustrator        |
| ◆ Retail Buyer   | ◆ Fashion Consultant   | ◆ Material / Fabric Designer |
| ◆ Merchandisers  | ◆ Garment Technologist | ◆ Fashion Blogger            |

## Courses We offer

- ◆ 1 Year Foundation Diploma in Fashion Designing
- ◆ 2 Year Advance Diploma in Fashion Designing
- ◆ 3 Year Degree Program in Fashion Designing
- ◆ 4 Year B Design Program in Fashion Designing





## Fashion Styling

**F**ashion Styling centralizes intellectual metaphor, creativity, stylish legitimacy, and culture, framing Fashion Stylists qualified to work for design houses, on the web and print magazine and many more. fashion stylist career provides exciting opportunities to share your passion for style with a variety of interesting people & having an artistic sense about which articles of clothing work together to make a beautiful look. Great research skills is often able to generate new and unique ideas and better ways of creating things which really widens your horizons. Design Styling with an enthusiasm for style, and an imaginative personality loaded with visual thoughts, members figure out how to perceive, rehash and characterize a picture for an article of clothing, an item or brand. A blend of fashion styling, innovative heading, and visual correspondence makes this a first-of-its-sort course. In a period of web-based life and high-esteem marking, students get familiar with the complexities of individual styling, demographic goals, social commitment

## Fashion Styling Program

- |                                   |   |                                     |
|-----------------------------------|---|-------------------------------------|
| ◆ Fundamentals of Fashion Styling | ◆ Visual Merchandising                    | ◆ History and image design          |
| ◆ Costume Trends                  | ◆ Style Trunk                             | ◆ Creative Hair Design              |
| ◆ Communication skills            | ◆ Planning Development                    | ◆ Art Direction                     |
| ◆ Strategic partners              | ◆ Introduction to multimedia              | ◆ Celebrity Styling                 |
| ◆ Marketing Yourself Effectively  | ◆ Design application in fashion portfolio | ◆ Historical Referencing in Fashion |
| ◆ Draping Technology              | ◆ Technique and process in Fashion Media  | ◆ Vintage Clothing & Street Style   |

## Career Opportunities

- ◆ Fashion Stylist
- ◆ Image Consultant
- ◆ Brand Designer
- ◆ Image Designer
- ◆ E-commerce stylist
- ◆ Visual Merchandiser
- ◆ Fashion Editorial Stylist for Magazine

## Courses We offer

- ◆ 1 Year Foundation Diploma in Fashion Styling
- ◆ 2 Year Advance Diploma in Fashion Styling





## Luxury Brand Management

The primary focus of luxury brand management is to continue creating memorable experiences.

luxury Brand Management is the most up-to-date and complete program for the visionary, creative and relational, for someone with a charismatic personality ; the Brand Manager.

This is an expert in creating, preserving, and reshaping the identity of a brand, one who speaks to the subconscious and wins the battle in the consumers' minds.

Luxury isn't only about consumption of a brand; it's the excellence, story, and the heritage of the brand as well.

It is a interdisciplinary subject which makes use of time-tested management practices to organizations and businesses offering premium services.

Vision is tuning between human, society and industry that makes the brand relevant, management; the strategic marketing of a business model.

Create strategic plans out of business models for new products, markets and target groups.

The creation and delivery of a sense-based message to seduce and aggregate.

## Luxury Brand Management Program

- ◆ Analyzing the Economics of Luxury Hospitality
- ◆ Understanding People and Organizations
- ◆ Creating Brand Experience in Luxury Hospitality and Events
- ◆ Luxury Industry Appreciation Building on Brand Identity in Luxury Hospitality
- ◆ Marketing Research
- ◆ Achieving Service Excellence in Luxury Hospitality
- ◆ Fundamentals of Management
- ◆ Aesthetics and Culture
- ◆ Marketing Fundamentals
- ◆ Luxury Fashion and Design
- ◆ Art and Graphics of Design
- ◆ Couture Tailoring
- ◆ Creative Embroideries
- ◆ Design Development
- ◆ Garment Construction Techniques
- ◆ Media & Communication for Fashion

## Career Opportunities

- ◆ Luxury Boutique Manager
- ◆ Product Category Expert
- ◆ Luxury distribution planner
- ◆ Luxury Brand Manager
- ◆ Fashion PR Specialist



## Fashion Business Management

Fashion Business Management is the whole range of the matter of fashion and exposes you to authoritative objectives, strategic advancement, innovative vision, design management, inventive team building, basics of business applications, critical thinking capacity, leadership & decision making. You have an eye for style with great business sense. You consolidate individual style, industry information and marketing mastery with relational abilities and corporate artfulness. Fashion Management has three viewpoints– design, production, and marketing. This course will equip you with the strategic decision-making, leadership and problem-solving skills you will need to become an entrepreneurial and visionary fashion business leader of the future. It continues the University's fashion tradition of a commitment to excellence in developing highly effective, talented and committed professional fashion business management graduates.

## Fashion Business Management

- |                                  |                            |  |
|----------------------------------|----------------------------|--|
| ◆ Fashion Business Advisor       | ◆ Production Management    | ◆ Brand management                           |
| ◆ Chief Merchandising Officer    | ◆ Fashion Journalist       | ◆ Creative Consultant                        |
| ◆ Coordination Strategies        | ◆ Ecommerce / Social Media | ◆ Commercial Director                        |
| ◆ Finance and Management Control | ◆ Marketing / Advertising  | ◆ International Programme Manager            |
| ◆ Advance Fashion Retail         | ◆ Retail / Sales           | ◆ Stylist Operations Manager                 |
| ◆ Digital Marketing              | ◆ Fashion & Luxury Buying  | ◆ Media & Communication for Fashion business |

## Career Opportunities

- ◆ Marketing Managers
- ◆ Visual Merchandisers
- ◆ Store Manager/Store Assistant Manager
- ◆ Merchandising Specialists
- ◆ Production Managers
- ◆ Fashion Buyers
- ◆ Marketing Executive

## Courses We offer

- ◆ 1 Year Foundation Diploma in Fashion Business Management.
- ◆ 2 Year Advance Diploma in Fashion Business Management.







## Jewellery Designing

Jewellery designing is a vast subject and there's so much to learn from it. Being a highly skilled profession in jewellery designing is flourishing, compared to yesteryears. The career path is highly rewarding, especially for people who have great creative minds. Practical exposure clubbed with theoretical knowledge adds to a student's advantage. In the long run, it is very rewarding as it gives the confidence to perform in a full-fledged career. Jewellery designing has enthralled the fashion world too and it has tremendous scope. Our course in jewellery designing equips you with the knowledge and skill you need to become a successful entrepreneur. It furnishes students with the information and devices they have to extend, design and produce metal Jewellery. This includes concentrating the whole procedure of planning and producing a bit of adornment: from the underlying motivation and illustrating the idea of creating a realistic portrayal and 3D. The course explores Jewellery's incredible profundity, beginning with the history, dissecting patterns in fields, for example fashion design, finding out about materials, volumes, and morphologies, and applying the plan techniques through the procedure.

## Jewellery Designing Programm

- ♦ Introduction to jewellery design
- ♦ Elements of design
- ♦ Gemology
- ♦ Setting of gemstones in jewellery
- ♦ Digital representation
- ♦ Marketing and advertising
- ♦ Materials for Design
- ♦ Introduction to Uniqueness of Diamond and Journey from Mines to Cutter
- ♦ Cutting & Polishing Process
- ♦ Study of Round Brilliant Cut
- ♦ Basics of Polished Diamond
- ♦ Grading using International Standards
- ♦ Design Methodology
- ♦ Presentation on Traditional Indian Jewellery
- ♦ Material Exploration
- ♦ Jewellery Rendering & Presentation Methods
- ♦ Jewellery Products & Classification
- ♦ Gem Cutting Techniques

## Career Opportunities

- ♦ Jewellery Designer
- ♦ Self-employment
- ♦ Design Entrepreneur
- ♦ Design Researcher
- ♦ Manufacturing Consultant
- ♦ In-House Designer
- ♦ Visual Merchandiser

## Courses We offer

- ♦ 1 Year Foundation Diploma in Jewellery Designing





## Event Management



**E**vent Management as a professional field expects applicants to conceptualize, plan and organize out an event that can be a political assembly, exhibition, an award show, fashion show, and so on. As a feature of sorting out an occasion, one needs to recognize the target audience, choose the theme for the event, plan coordination and send invites for the occasion being organized. Event Management is an extraordinary imagination field and candidates need to have excellent communication skill just and to be happy to work on odd and extended periods of time to be fruitful in this field. A vocation requires individuals the executives separated from taking care of props and dealing with coordination. Event Management is the development of those skills that will convey successful events, it is for the individuals who like a job where anything can occur! In that capacity, event the board is... From the attention to detail involved with stringent planning and haggling to structure and creating occasions requires a great deal of difficult work. Event management varies from numerous occupations in the work and has a clear endpoint, so you get the opportunity to see all the difficult work. Regularly input from those associated with the occasion is prompt, so you realize you've worked superbly.

## Event Management Program

- ◆ Introduction of Event Management
- ◆ Management Process
- ◆ Business Communication
- ◆ Financial Accounting
- ◆ Environmental Studies
- ◆ Organizational Behaviour
- ◆ Advertising management For services
- ◆ Economics for executives
- ◆ Value education - human rights
- ◆ Marketing management
- ◆ Introduction to event management & PR
- ◆ Human resource management
- ◆ Event Cost Accounting & Finance Management
- ◆ PC Software (MS Office) Theory
- ◆ Event Marketing & Sponsorship
- ◆ Event Team & Crew Management
- ◆ Brand Management
- ◆ Special Events (MICE & Corporate Events)

## Career Opportunities

- ◆ Event business developers
- ◆ Event client servicing managers
- ◆ Event creative producers
- ◆ Event designers
- ◆ Event sponsorship sales managers
- ◆ Event operations managers
- ◆ Event presenters on stage
- ◆ Event finance managers
- ◆ Event technical operations managers

## Courses We offer

- ◆ 1 Year Foundation Diploma in Event Management.
- ◆ 2 Year Advance Diploma in Event Management.



## Interior Designing



Interior design involves the precise consideration and coordination of each and every decorative element, within an interior space. From colour schemes to fittings to furniture to the very architectural features of the room itself, everything must be brought together cohesively in accordance with the designer's vision. Interior designing is not only about the physical appearance of the building, but also about how it plays a vital role in its functionality. A massive building can lack space if it has a poor interior design, while a small home can be a cozy and spacious residence with enough space for activities to be convenient. Exceptional interior design helps to create a living space with an appealing structure without compromising practicality. Successful techniques should be used to achieve such plan. Our courses are meticulously crafted with content devised and developed for future industry-leaders. From a career perspective, interior design is of enormous importance and relevance due to growing demand alone. It is a career path of limitless potential in terms of both fulfilment and financial rewards.

## Interior Designing Program

- |   |  |  |
|---|--|--|
| ◆ Introduction to Interior Design       | ◆ Design Drawing And Graphics              | ◆ Interior Design Theory                 |
| ◆ Concepts of geometry                  | ◆ Interior Design Materials & Applications | ◆ Concept of False Ceiling               |
| ◆ Color Psychology                      | ◆ WORKSHOP                                 | ◆ Scale and scale factor                 |
| ◆ Color Wheel                           | (Ceramics – Clay/ Plaster Of Paris)        | ◆ Materials and Finishing                |
| ◆ Creativity And Problem Solving        | ◆ Space Planning                           | ◆ Projection Plan, Elevation and Section |
| ◆ Interior decoration and its Principle | ◆ Carpentry joints                         | ◆ Concept of furniture Layout.           |
|   | ◆ Concept of furniture Layout              |  |

## Career Opportunities

- ◆ Design practitioner.
- ◆ In-house designer
- ◆ Interior design & space planning
- ◆ Interior styling & décor, craft-based, & furniture.
- ◆ Self-employed designer.
- ◆ Sourcing managers with interior and furnishing firms

## Courses We offer

- ◆ 1 Year Foundation Diploma in Interior Designing
- ◆ 2 Year Advance Diploma in Interior Designing
- ◆ 3 Year Degree Program in Interior Designing
- ◆ 4 Year B Design Program in Interior Designing





## Product Designing

**P**roduct Designing comprises of imagining and making objects implied for large scale manufacturing. The definition incorporates the physical angles just as the functional products should possess. Designing a new product goes through an analytical process and relies on a problem-solving approach to improve the quality of life of the end-user and his or her interaction with the environment. It is about problem-solving, about visualizing the needs of the user and bringing a solution. Product design has many fields of application: medical devices, tableware, jewellery, sports and leisure, food preservation appliances, furniture, etc. It takes into consideration also the production cost, the manufacturing processes, and the regulations. whether you're developing a physical or digital product, product design theory, the tools are the same. You will be able to make custom parts from almost any material, including metal, plastic, ceramic, and composites, enhancing you through tools and knowledge. Using modern, professional, and free tools. We bring together the best of the internet to get you designing and building in 2020.

## Product Designing Program

- ◆ History of Art and Visual Culture
- ◆ Elements of Design
- ◆ Printmaking Techniques
- ◆ Digital Design Basics
- ◆ Creative Techniques
- ◆ Creative Writing for Designers
- ◆ Product Ergonomics
- ◆ Mechanism Design
- ◆ 3D Modelling and Product Detailing
- ◆ Basic Electronics for Design
- ◆ Introduction to Industrial Design and Human Factors
- ◆ Product Design Cycle
- ◆ Economics for designers
- ◆ Product photography
- ◆ Digital illustration techniques
- ◆ Materials and manufacturing
- ◆ Processes
- ◆ Digital modeling and animation
- ◆ Design thinking and need identification

## Career Opportunities

- ◆ Product/Industrial Designer
- ◆ Independent Design Consultant
- ◆ Entrepreneurship
- ◆ Academicians and design education
- ◆ Multi-Disciplinary Design Think-Tanks
- ◆ Design Educator

## Courses We offer

- ◆ 1 Year Foundation Diploma in Product Designing
- ◆ 2 Year Advance Diploma in Product Designing





## Courses we offer

### Under Graduate & Post Graduate Program

No.	Course Name	Course Type	Duration	Eligibility
1.	B.A. in Fashion Designing	UG	6 Semester	Passed 10+2 Examination with any Subject.
2.	M.A.(M.A. in Fashion)	PG	4 Semester	Bachelor degree (Hons./Pass) with Fashion Designing as one of the subject from any recognized University.
3.	B.Des.(Accessory Design)	UG	8 Semester	Passed 10+2 Examination with any Subject.
4.	B.Des.(Apparel Production)	UG	8 Semester	Passed 10+2 Examination with any Subject.
5.	B.Des.(Fashion Communication)	UG	8 Semester	Passed 10+2 Examination with any Subject.
6.	B.Des.(Fashion Design)	UG	8 Semester	Passed 10+2 Examination with any Subject.
7.	B.Des.(Interior Design)	UG	8 Semester	Passed 10+2 Examination with any Subject.
8.	B.Des.(Textile Design)	UG	8 Semester	Passed 10+2 Examination with any Subject.
9.	M.Des.(Accessory Design)	PG	4 Semester	Passed UG Examination with any Subject.
10.	M.Des.(Fashion Design)	PG	4 Semester	Passed UG Examination with any Subject.
11.	M.Des.(Interior Design)	PG	4 Semester	Passed UG Examination with any Subject.
12.	M.Des.(Textile Design)	PG	4 Semester	Passed UG Examination with any Subject.

### Our Short Term Diploma Courses

No.	Course Name	Duration
1.	Fashion Designing	1 Year Foundation & 2 Year Advance Diploma in Fashion Designing
2.	Fashion Styling	1 Year Foundation 2 Year Advance Diploma in Fashion Styling
3.	Luxury Brand Management	1 Year Foundation 2 Year Advance Diploma in Luxury Brand Management+
4.	Interior Designing	1 Year Foundation 2 Year Advance Diploma in Interior Designing
5.	Fashion Business Management	1 Year Foundation 2 Year Advance Diploma in Fashion Business Management
6.	Jewellery Designing	1 Year Foundation Diploma in Jewellery Designing
7.	Product Designing	1 Year Foundation 2 Year Advance Diploma in Product Designing
8.	Event Management	1 Year Foundation 2 Year Advance Diploma in Event Management

### OUR CENTERS

#### Indore

401, Diamond Trade Centre,  
Near Janjeerwala Square, Indore

#### Borivali

Ground Floor, Sky Epitome  
Near Jolly Gymkhana,  
Vidya Vihar West Mumbai

#### Chembur

Unit No. 12 & 13 Shell Colony Road  
Next Daikin Air Condition, Near  
Godrej Towers Chembur East Mumbai

#### Raipur

D-229/1, Towards  
Digambar Jain Mandir Road,  
Tagore Nagar, Raipur (CG)



# Our Student Work











## Why DSIFD ?

- #1 - Our Courses Mould 100% placement to our students.
- #2 - Practical Training.
- #3 - Our Institute has highly skilled aspiring trainers & they provide numerous opportunities in Designing & Business field.
- #4 - The Best team of our professionals get together & provide ideal knowledge with new techniques.
- #5 - Our institute will evolve students to face some of the toughest challenges & Research based project that push them to perform their best.
- #6 - Our Courses help student's to develop creative imagination
- #7 - International Course curriculum & International Student's Exchange Program with Reputed Institute world wide .
- #8 - Constant learning will take you towards highly dynamic & competitive Industry.
- #9 - International Certified Diploma & Degree.
- #10 - Our world class amenities & facilities creates & academic environment for students.
- #11 - Creates academic environment for student's





# Recent Internship & Placement



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 PROVOGUE

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 LOUIS PHILIPPE

 BELMONTE  
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 lifestyle  
YOUR STYLE. YOUR STORE.

 PETER ENGLAND

max

Raymond

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 PLANET FASHION

 WESTSIDE

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 InterioGlobal  
Style meet Luxury...

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 FUSION  
E V E N T S

 Godrej interio®

 Stellar®  
FURNITURE & LIFESTYLE  
An ISO 9001:2015 Certified Company.

many more...



# Testimonials

[www.dsifd.com](http://www.dsifd.com)



**Shivani Sharma**

Top quality, I like my lecturers.  
Their all information understandable  
for everyone!

★★★★★



**Manpreet Kaur Matharu**

The Course helped me in building up a  
strong base for my career and the practical  
training made us learn the way, events  
are planned and executed. Thank You DSIFD

★★★★★



**Jyoti Sharma**

The best part of DSIFD college is that  
it focuses on both the sides, practical  
training as well as theoretical classes.  
DSIFD Indore is the Best Fashion Design Institute.

★★★★★



**Shivangi Rai**

It's just not about getting the best job options  
but it helps to build your personality as well,  
which makes you a better and successful  
person in life and career.

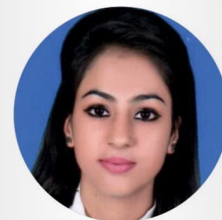
★★★★★



**Ravi Jangid**

DSIFD gives students a great platform to  
learn and gain experience not only in the  
field of events but also in enhancing our  
managerial skills. Thank to, **DSIFD**

★★★★★



**Kajal Sahu**

**DSIFD** Institute gives an opportunity to the  
students to give their best and choose a  
career of their choice with decent  
placement options.

★★★★★



**Karina Jain**

Brilliant course so informative and each  
module more exciting than the previous.  
Love the way the course builds your  
knowledge and confidence

★★★★★



**Riya Bhargava**

Interior design course can do it  
alongside a full time job. You just have  
to immerse yourself and read, learn and  
discover. The personal tutor help is just  
the best

★★★★★



**Kushi Sharma**

This course is fantastic. The contents are through,  
clear and engaging. The assignments stretch you  
and challenge your learnings and at times your  
commitment. The support from your personal tutor is  
always timely, encouraging, honest and reflective

★★★★★



## | OUR CENTERS |

- 📍 401, Diamond Trade Center, Near Janjeerwala Square, Indore
- 📍 Unit No. 12 & 13 Shell Colony Road Next Daikin  
Air Condition, Near Godrej Towers Chembur East Mumbai
- 📍 Plot No, Suman Education Society Campus, Near Borivali Station  
Platform No. 10, 89, Rajendra Nagar, Borivali East, Mumbai,  
Maharashtra 400066
- 📍 D229/1, Towards Digambar Jain Mandir Road, Tagore Nagar, Raipur (CG)